



RETRO 104-7
60S 70S 80S HITS
WMRP-LP

WMRP-LP 104.7FM
648 Clinton St
Flint, MI 48507
Voice/Fax: 855-GOT-1047
1047@wmp.org

**For-Profit Business
underwriting Packages**

Effective 11/21/23

Retro 104-7 WMRP-LP Genesee County's 60s 70s 80s music station.

Spot packages :10 second spots

Package Cost	Number of :10 sec spots	Cost Per spot
\$100	25	\$4.00
\$150	40	\$3.75
\$200	57	\$3.50
\$250	77	\$3.25
\$300	100	\$3.00
\$350	127	\$2.75
\$400	160	\$2.50
\$450	200	\$2.25
\$500	250	\$2.00

Underwriting packages are spread out throughout flight period based on slot availability. Spots run on a 24/7 rotation, but are evenly distributed throughout all day parts. Packages may be spread out over a few weeks to few months based on your preference, subject to time availability.
Maximum two underwriting slots per hour.

**All underwriting is Prepay via Credit Card
or Check.**