



RETRO 104-7
60S 70S 80S HITS
WMRP-LP

Effective 11/21/23

Policies for Retro 104-7 WMRP_LP Non-Profit Underwriting (UW) Agreements.

- 1) All UW agreements are designed to maximize the exposure benefit of your donation and minimize our production and scheduling costs.
- 2) All UW agreements must run from Start Date to End Date as written on agreement. For all Non-Profit agreements a non-dated UW announcement must be on file to run when special event announcements are not airing during the term of the agreement.
- 3) All Non-Profit UW agreements include one 30 second voice only announcement. Additional custom produced announcements (with music bed) require a production recovery fee of \$50
- 4) We do not allow 3rd party underwriting sponsors without permission from WMRP.
- 5) All UW announcement agreements should be submitted at least 10 days before start date to allow for production and scheduling. Agreements without a 10 day notice may incur an additional \$25 fee.
- 6) The UW Agreement must be signed before announcements will be aired.
- 7) UW donation must be received in full payment prior to spots starting.
- 8) The content of all UW spots written and/or produced by WMRP become property of WMRP.

Blessings Retro 104-7 WMRP-LP